



1. Top banner 468 x 60px

2. Skyscraper 120 x 600px

3. Bottom MPU 300 x 250px

4. Bottom banner 468 x 60px

E-newsletter content

Delivered to an audience of over 56,000 twice a week, the CatererSearch Newswire is a free newsletter designed to keep the busy hospitality professional up-to-speed with the industry's hottest topics.

Newswire is designed to provide a snap-shot and focuses on the most recent and biggest stories that have broken on CatererSearch in recent days. The newsletter includes a short headline and introduction to each story which users click to read the full story on CatererSearch. In addition to the latest news stories Newswire also includes links to forthcoming events, trends & data, blogs & forums.

Circulation: 56,000(Publishers' Statement)

Frequency: Twice weekly (Monday & Wednesday)

Advertising opportunities

Ad unit	Size	Cost per insertion
1. Top banner	468 x 60 px	£995
2. Skyscraper	120 x 600 px	£1,100
3. Bottom MPU	300 x 250 px	£795
4. Bottom banner	468 x 60 px	£795
5. Solus sponsorship	As above	£1,900

Advertising delivery requirements

Advertisements and/or copy must be submitted to e-marketing.operations@rbi.co.uk at least (5) five business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters).

- Either MPU OR banner will feature on the newsletter (see left).

Sales contact information

Kelly McAlpin
E-Newsletters Sales Manager
Reed Business Information
Quadrant House
The Quadrant
Sutton
SM2 5AS
+44 20 8652 8158
kelly.Mcalpin@rbi.co.uk

Online ad production

E-marketing Operations
Central Marketing
9th Floor
Reed Business Information
Quadrant House
The Quadrant
Sutton
SM2 5AS
e-marketing.operations@rbi.co.uk