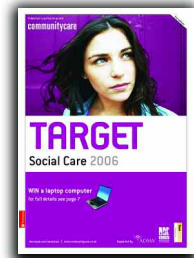


TARGET *Social Care*

Circulation fact sheet 2007



The leading social care graduate careers publication

TARGET *Social Care* is an unbeatable careers publication from an unbeatable partnership – GTI Specialist Publishers and Community Care.

GTI operates a controlled circulation to leading universities, which ensures that TARGET *Social Care* reaches the right students for your recruitment needs. Every copy is ordered by our established contacts in academic departments, careers services and at careers events. We also conduct our own research and use feedback from advertisers to ensure that our distribution takes account of course developments on campus.

Academic departments

The departments that GTI targets for TARGET *Social Care* include social work, social policy, social psychology, social welfare, youth and community studies, health studies and applied social sciences.

Careers services

University careers services are targeted according to the institution's reputation and academic excellence for related courses.

Careers fairs

Copies of TARGET *Social Care* are distributed at *Community Care* Live events and relevant university careers fairs including those at Cardiff, Cambridge, Manchester and Sheffield Hallam.

Breakdown of distribution for TARGET *Social Care*

Print run: 26,000. Fourth edition to be published in January 2007.

“TARGET *Social Care* is informative, well researched, necessary and relevant. You have done what others can't.”

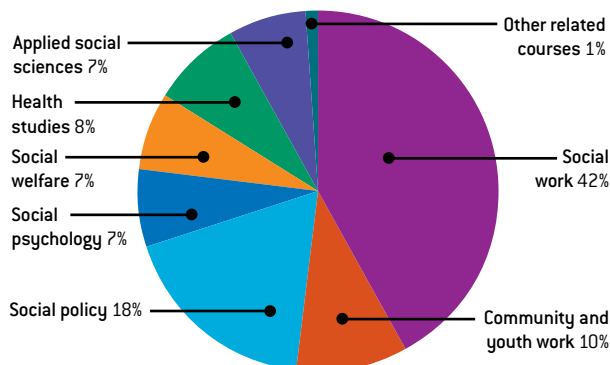
CHRISTOPHER GORDON, UNIVERSITY OF ULSTER, POSTGRADUATE BUSINESS STUDIES

“TARGET *Social Care* is excellent. It's certainly easy to use and is in a very manageable format. All in all a very useful resource for my students.”

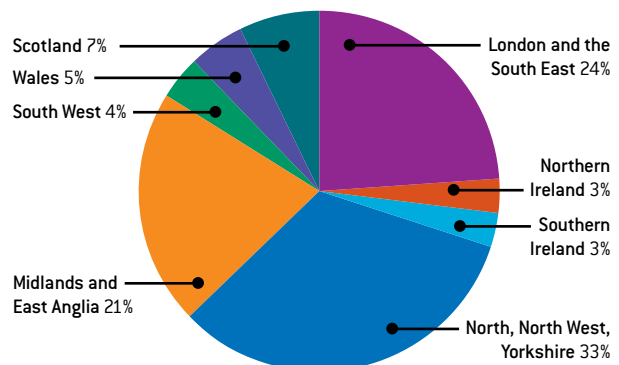
GARY HICKMAN, POSTGRADUATE ADMISSIONS TUTOR, DEPARTMENT OF SOCIAL POLICY AND SOCIAL WORK, UNIVERSITY OF BIRMINGHAM

- Supported by *Community Care* magazine, the leading magazine in the sector
- Copies ordered by all social work and related courses
- Distributed to all careers services to attract students to postgrad courses
- Handed out at key fairs throughout the country

By degree subject

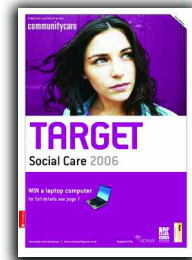


By region



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Please find below a selection of the academic institutions where TARGET *Social Care* will be distributed:

Anglia Ruskin University
Aston University
Athlone Institute of Technology
Bath Spa University College
Bell College
Bournemouth University
Bradford College
Bromley College of Further & Higher Education
Brunel University
Buckinghamshire Chilterns University College
Canterbury Christ Church University
Cardiff University
City University
Coleg Menai
College of St John
College of St Mark & St John
Cork Institute of Technology
Cornwall College
Coventry University
Cranfield School of Management
Cranfield University
De Montfort University
Doncaster College
Dublin City University
Dublin Institute of Technology
Dundalk Institute of Technology
Durham University
East Devon College
Edge Hill University
Glasgow Caledonian University
Goldsmiths College, University of London
Grimsby Institute
Havering College of Further & Higher Education
Heriot-Watt University
Imperial College
Institute of Technology, Blanchardstown
Institute of Technology, Sligo
Keele University
King's College, London
Kingston University
Lancaster University
Leeds Metropolitan University
Limerick Institute of Technology
Liverpool Community College
Liverpool Hope University
Liverpool John Moores University
London Metropolitan University
London School of Economics
London South Bank University
Loughborough University
Manchester Metropolitan University
Middlesex University

Napier University
National University of Ireland, Galway
National University of Ireland, Maynooth
New College Durham
North East Wales Institute
North East Worcestershire College
North Lindsey College
Norwich City College
Nottingham Trent University
Open University
Oxford Brookes University
Oxford University
Queen Margaret University College
Queen Mary, University of London
Queen's University Belfast
Robert Gordon University
Royal Holloway, University of London
Runshaw College
Ruskin College, Oxford
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South East Essex College
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Southport College
St Martin's College
Staffordshire University
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Suffolk College
Swansea Institute
Thames Valley University
Trinity College, Camarthen
Trinity College, University of Dublin
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University College London
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University of Chichester
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University of Surrey
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University of Teesside
University of Teesside
University of the West of England
University of Ulster
University of Wales College, Newport
University of Wales Institute, Cardiff
University of Wales, Aberystwyth
University of Wales, Bangor
University of Wales, Lampeter
University of Wales, Newport
University of Wales, Swansea
University of Warwick
University of Westminster
University of Winchester
University of Worcester
University of Wolverhampton
University of York
Waterford Institute of Technology
Wiltshire College

"TARGET *Social Care* is an excellent publication and very popular with our students. They all receive a copy in lecturers and tutorials and I always receive positive feedback. It gives students all the information they need to make informed decisions about a career in social care."

JUNE TILLING, DEPARTMENT OF SOCIAL WORK, UNIVERSITY OF SOUTHAMPTON

"I found TARGET *Social Care* extremely helpful, as it examined the future of social work, gave tips for interview success and profiled social workers. I used it to help prepare me for my postgraduate interview."

HELEN CHEETHAM, KEELE UNIVERSITY, THIRD YEAR ENGLISH & PSYCHOLOGY

"I really enjoyed reading TARGET *Social Care*, it is packed with information and the best parts are reading about the job... 'Warts and all' from real workers, marvellous..."

MARGARET REID, THE ROBERT GORDON UNIVERSITY, SECOND YEAR BA HONS SOCIAL WORK

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